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GEOECONOMICS AND GEOECONOMICS POLICY: HISTORICAL- SCIENTIFIC ANALYSIS

In of the article views of russian scientist of E.G. Kochetov of concerning of geoeconomics problems have been done.

У статті розглянуто погляди російського дослідника Е.Г. Кочетова щодо проблем геоекономіки.

В статье рассмотрены взгляды российского исследователя Э.Г. Кочетова относительно проблем геоэкономики.

Raising of problem.

Geoeconomics as one of main constituents of глобалістики with every year acquires an all greater value at the gradual pushing back on the second plan of geopolitics.

Review of sources. Yet in a XIX century the German scientist-economist F. List defined that the state must develop producnion power [1], and the french researcher P. Loro considered that **GEOECONOMICS** analysed economic strategies of defence of national economy [2].

Considerable shove in the field of GEOECONOMICS American school of researches E. Lutwak, W. Nester, M. Parmelee, P. Dicken [3-6].

Purpose of publication. To expose the views of leader of Russian school of GEOECONOMICS of E.G. Kochetova in relation to GEOECONOMICS and geopolitics.

Exposition of basic material. Opening of views of E.G. Kochetova is carried out on the basis of materials of manual: Globalistika: theory, methodology, practical worker [7], quintessence of his views on **GEOECONOMICS**, which are actually legalized for the study of higher educational establishments students, is expounded in

which, that, they went out from the narrow circle of specialists on this issue in the wide circle of young people which will perceive them almost as obligatory, and part of which (youths) will become the followers-researchers of this problem no doubt.

First of all E.G. Kochetov marked that a world association had needed new industry of knowledge and such branch was become by globalistica, that is interdisciplinary and superdisciplinary knowledge which answers upon requests of modern life: what motive forces, motivations and having a special purpose options, which move the world to globalization which comes forward its "locomotive"? What is an optimum conduct of nation-states and economic structures in relationships with the national systems? What new classes of threats and calls are carried by globalization and how to build the system of national, regional and global safety with their account? What advantages and new horizons are opened in the process of globalization of the world?

Exactly globalistoca, as evaluated by E.G. Kochetova consistently, evidential lines up logic of finding of answers for these questions, gives the key and orientation to the decision of row of major problems, shows placing of forces on a world arena, which determine balance of **GEOECONOMICS**, geopolitical and geostrategics interests presently.

As evaluated by an author, *new overnational economic popelation was formed* - GEOECONOMICS (it is selected by us - V.V.). The manual of E.G. Kochetova is devoted it, in which an author for perception of the global world suggested to acknowledge him through logistic, to perceive this world as logistic system. For this purpose E.G. Kochetov formulated the postulates of logistic model:

- 1. Intuitivna of geplogistics, that was in such state to the limit of XXI century.
- 2. Geologistika is a filter, collective tool of the global system of safety (personal, national, regional and global).
- 3. Geologistika is high humanitarian technology which supports the "circulatory system" of financial, social, psychological and spiritually moral

life the family.

- 4. The modern world institutional system is a spatial "crystalline grate" necessary organizationally functional structures are formed in the knots of which, that sufficient for the operating civilization model of life.
- 5. The logistic culture of the world perception is near to his harmonious, various perception which escape constantly.
- 6. The breadth of geologistic thought sucks in for itself the large spectrum of methods of formalization, a requirement does not diminish in which.
 - 7. Geologistika heads "landing" in a sphere ungot to know.

These postulates became for an author basis of forming of **GEOECONOMICS** atlas of the world as a logistic system – possible by volume interpretation of the global world (table).

 Table 1

 Economic classification of scopes

 (the лімологічний going is near the study of geoeconomics and geofinance)

CRITERIAS						
	A.	B.	C.	D.	E.	F.
SIGNS	Distinction	Volume	Long-range	Ratio borders	. "Methodo-	Differen-
	between the	configu-rations	Transboundary as		logical" limits of	tiating of the
	spheres of		a structural		division of global	over-
	activity		distinction in one		space	national
			or another region			systems
	1. Inter-	1. Differe-	1. Vidtvo-	1. Ratio of	1. Geoecologi-cal	1. Borders
	disciplinarne	ntiating of	ryuval'na of	scopes between	and geofi-nance	between
	hard differen-	space is on the	transcordonnist'	geofinance IRK,	spatial "shells"	"countries-
	tiating –	functio-nal	2. Geofi-	world innovative	-	systems"
	humanitarian	setting	nansova	sphere, etc.		2. Borders of
	"workshop	2. Degree of	transboundary	2. Ratio of	(layers, pages,	influence of
	cells"	filling of	3. Kul'turolo-	financial scopes	*	the states and
	2. Ratio	global space	gical	into world invest-	geoeconomics atlas	
	within the limits	\I	(civilizational)	ment and credit	of the world)	systems
	of that or other	limits of	transboundary	spheres	3. Differen-tiation	
	sphere,	expansion)		3. Ratio of		between
	discipline	3."Poured"		financial limits is	"methodo-logical	WIRK**
	("cells")	global space as		in national	models" of	
		phase for an		budgets	geoecono-mics	
		origin high-			spaces (price,	
		quality of new			organi-zationally-	
		overnational			functional,	
* IDI	7.7 1'	streams	1 1		contractual)	

^{*} IRK Internationalized reproductive kernels.

^{**} WIRK – "Wandering" is internationalized reproductive kernels.

Consequently:

- A. Sistemniy approach in a humanitarian sphere, which is adopted from natural history and **an analysis** is adjusted on his basis selected the plural of disciplines which got *the clear interdisciplinary differentiation*: sociology, political science, economy, psychology etc.
- B. 1. By volume selection of subspaces geofinance, geoeconomics, geoinformation, legal, geopolitical, geostrategics and others like that.
- 2. The degree of filling gives presentation in relation to the betweenness of scopes both by different subspaces and with global space on the whole.
- 3. As far as filling of all of global space a overnational stream the phase of origin high-quality of new overnational streams befits with a reiteration again of spatial cycle of advancement of by volume scopes.
- C. Generation and development of the mobile and "wandering" internationalized reproductive kernels (WIRK) determines the proper configuration, which correlated a concrete method with other similar kernels which have the configuration.
- D. 1. Ratio of borders of transfrontal financial streams has *multi-speed trand* of distribution of geofinances, world innovations and internationalization of reproductive sphere, and also *unevenness of involved of these spheres*, *in geospacei*. Specific gravity of such countries in world trade and world income is enormous.
- 2. "Countries-systems" have meager weight in world commodity turnover and for the increase of the reproductive base on new innovative industrial basis take *credits*, in which high specific gravity of virtual finances and, thus, in opinion of E.G. Kochetova, *geofinance virtual credit machine that self-develops*.
- 3. It has the special importance at forming of state long-term national strategy of development at forming of effective control after the conduct of world wandering financial streams.
 - E. 1. A geogenesis is global space as symbiosis of separate spaces.
- 2. By volume interpretation of global space pushes slightly to consideration of the newest class of borders at distributing on "layers", "pages", "cuts" etc.

- 3. Globalization of the world economic system compelled to construct basic interpretation by volume models: commodity price (cost), organizationally economic, contractual and others like that.
- F. 1. Forming of the special overnational structures, so-called countries-systems activity of which, economic, financial, military-political, informative, etc. spreads far for national limits, and configuration of such country is a "country-system" which is "moved quite".
- 2. Knowledge of the real limits of the transfrontal systems determines possibility.

Interestingly that E.G. Kochetov, laying out material, forces students to reason, underlining that classification is given them aught has conditional character, as as well as any construction within the limits of approach of the systems it can not overcome all of giant variety of possible limits and division of association.

Estimating the state of humanitarian sphere and its transformation in the conditions of global processes, E.G. Kochetov formulated eight postulates:

- 1. Modern world of economocentric.
- 2. Economocentrizm as on the certain stage did not retain the healthy phenomenon humanitarian paradigm from enormous, destructive deformation and in symbiosis with approach of the systems, adopted from natural sciences, tore a humanitarian sphere (especially economy) to pieces (disciplines).
- 3. An economy transformed from the rational method of menage in the modern world in rationality of higher digit.
- 4. Geoekonomics comes forward presently as a central vector of world development, as landmark for making of national strategies of development.
- 5. New methodological basis for understanding of modern architectonics of the world (volume) walked up to forming of global geoeconomics atlas of the world.
- 6. In the depths of the earth of humanitarian sphere there was a necessity, which abuts upon the craze of continual, surplus attempt to "development", "innovative revolutions".
 - 7. The technogenic world (western model of postindustrial) "crepted" up to the

traditional (east) civilization model of life and began its checking for durability, that the real threat of intercivilization collision appeared on horizon.

- 8. On abutment of the third millennium humanitarian science put the questions of higher grade, which touch bases of life, methods of cognition of outward things, awareness of the newest class of values of human life.
- E. Γ . Kochetov in a textbook gives also their understanding to the trends of forming of a few types of the states:
- 1. Classic form basis of which is made by sovereignty within the limits of national-territorial borders.
- 2. The state is in economic scopes, when as a result of transnationalization it began to be in a charge outside the national borders, that grew into a "country-system".

It is instrumental in the origin of paradoxical situation, when political sovereignty does not coincide with economic, and globalization this process strengthens, forming the state in economic scopes.

- 3. The discontiguous states are countries-systems which include for itself enclaves, that it is related to the migratory processes, forming diaspores, which reach after the national maternal systems.
- 4. State in the state at possible weakening of economic, political, imperious and power connection both with a center and on the limits of natural habitats with neighbours. It at certain terms can lead to that such educations can form the independent state.
- Thus E.G. Kochetov examines two central moments of globalization of outer space is elimination of limit between a domestic and external policy and economization policy. Thus he teaches because in the process of forming of national strategy of development it is needed to take into account five key attributes:
- 1. Output of national reproductive cycles outside state boundaries in force what an economy functions within the limits of not political, but economic, scopes as transfrontal трансвідтворювальні systems at, in opinion of E.G. Kochetov, forming of world wandering international reproductive kernels. (Naturally, that this concept

belongs to TNK, which do not roam on the world, and step by step diffuse the activity on new and new countries as, for example, Makdonal'ds).

- 2. A world income is formed within the limits of these kernels and that is why strategic opieнтиром for a national economy on a world economic arena is a fight for access to forming and redistribution of world income.
- 3. Role of the state in the conditions of acquisition of the special status of геоекономічних streams in, production, socio-economic and other credit-financial spheres transformed as a result of delegation (I would say forced V.V.) of realization of national interests transnational companies (TNK) which operate on territory of country.
- 4. In place of pop-up point-of-sale-intermediary doctrines the production-investment national systems of outwardly economic connections are formed with a new інституціональною form and technologies of acceptance of strategic decisions.
- 5. An operation takes a place not in the world market, but on the geoeconomics atlas of the world (will notice that every геоекономічна structure is inalienable part of world глобалізаційного market of concrete types of commodities), including on his national (within the limits of concrete country) part with the use of geoeconomics technologies.

Coming from these key attributes of E.G. Kochetov forms the key accents of геоекономічної panorama:

- 1. Globalization blurs the boundaries between a internal and external policy (and it already debatable V.V.), because global streams and processes in, political, financial, production, purchasing and other economic spheres become орієнтирами of development of any national economy.
- 2. Swiftly the process of економізації policy collects force, that achievement of aims, decision of political tasks, by economic methods at the change of vector of strategic development from political, ideological and other methods to economic. Thus геоекономічні interests acquire priority above geopolitical and геостратегічними at економізації thought of diplomatic service.

Summarizing these key moments and accents of E.G. Kochetov drew a

conclusion, that "geoeconomics is conception of foreign" strategy and forming of external economic doctrines, which is written into a general theoretical panorama, consisting of three interdependent parts:

- 1. World economic system internal economic regulation;
- 2. To the external economic macromodel is genesis of the system of connections of national economy with an external sphere;
- 3. Strategic arsenal of realization of national doctrine (technology of operation on a world economic arena is economic high-tech)".

Thus E.G. Kochetov, estimating development of the world economic system (WES), selected three processes which form it: Internationalization; Mondialization; Globalization.

According to his opinion, the first process comes forward as a tie-up of separate national economies, second – forms WES as integrity which not only national economies enter in the complement of, but also trans- and international units and world organizations, third – not simply writes WES into co-operating with a naturally biological environment, but also gives this integrity new, socially natural quality. Globalization is a process of reproductive transformation of national economies and them being in a charge structures, capital, securities, commodities, services, labour force, at which a world economy is examined not simply as an aggregate national economies, financial, currency, legal, informative systems, but as integral, unique geoeconomics (geofinance), population (space) which functions after the laws.

Conclusion. E.G. Kochetov in a textbook exposed the wide panorama of features of the geoeconomics, which collects all greater force above geopolitical and geostrategic interests at forming of own geoeconomics technologies.

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